

# Sales and Marketing Internship



We're looking for an enthusiastic Marketing and Sales intern to join us on our journey to revolutionise the museum & art sector.

You will be an integral part of our Exhibitions team as we scale our sales and establish ourselves as market leaders.

Vastari Exhibitions is searching for a dynamic intern who will be directly both sales and marketing perfecting their analytical skills to manage pipelines and learning how to pitch to key stakeholders within the cultural sector.

You will work alongside Sales, Marketing and Community Management, assist them with existing processes and experiment with new practices to streamline operations

## Main tasks and responsibilities

- Working with Head of Marketing to clean data fed into drip campaigns as a result of scraping
- Working alongside Sales executives to warm up leads that are inactive
  - Cold emailing leads
  - Cold calling leads
- Shadowing Sales reps throughout the process of closing a prospect
  - Assisting with drawing data to support objection handling for a specific case
  - Managing marketing collateral
- Content production: cutting and producing our monthly podcast featuring guests from the museum industry

## Training

- CRM (Base CRM)
- Marketing software (Drip)
- Pitching
- Pipeline management
- Cultural sector

**Send us your CV**

[internships@vastari.com](mailto:internships@vastari.com)